

Tom Petty - The Best of Everything: All Access Script

(Music up)

Dan: Thomas Earl Petty. His rock and roll flame was ignited at the age of 11 when he witnessed one of its pioneers, Elvis Presley, come to his hometown of Gainesville Florida. His aunt took him to see the King shoot a movie that Tom's uncle was working on.

Quote 1: "People were losing...ten feet tall."

Dan: That flame became a blaze just a few years later on February 9th, 1964.

Quote 2: "And then when the Beatles came...life changed."

Dan: Throughout his life and career, Tom had an internal compass that always pointed true Rock and Roll north. He fought against injustice wherever he found it whether it be for his fans or his music, beating back a contract that took away ownership of his songs that he signed as a naive kid, or being dealt like a piece of meat from one record company to another, or his hard fought success being used by a company to charge more money to his fans. He won all of those battles and then released a song about it.

(Music up) "Won't Back Down"

Dan: Tom Petty & the Heartbreakers transcended genres and were treasured throughout their entire 40 years of recording. Why?

Quote 3: "We've really tried...I think."

Dan: Tom Petty and the Heartbreaker's music will be loved for a long time. They created decades of songs that are sung and cherished across generations. His devastating loss on October 2nd, 2017 poked a huge hole in the collective hearts of music-lovers world wide.

Hi. I'm Dan Neer. On March 1, 2019, Geffen/UME release the first career-spanning collection of Tom Petty's hits with The Heartbreakers, through his solo work and with Mudcrutch. 38 songs in all, with two previously unreleased songs, it will come out as a 2-disc CD with deluxe packaging, in all digital formats and in both black and clear vinyl. For the next hour, we'll cram in as much music as we can guided by stories from Tom, along with Mike Campbell and Benmont Tench of the Heartbreakers. Welcome to *Tom Petty & the Heartbreakers The Best of Everything: All Access*.

SONG: For Real - Tom Petty & HB (BOE) 3:50

Dan: Poignant and certainly autobiographical, the previously unreleased "For Real" now found on the new *Tom Petty and the Heartbreakers The Best of Everything* collection.

(Music Up)

Dan: As we heard earlier, after Tom had seen the Beatles on Ed Sullivan, he encountered many like-minded folks in Gainesville and he wound up in a band called the Epics, followed by the dubiously-named Mudcrutch. They were popular locally, but Tom was more ambitious, and he got signed to Leon Russell's label Shelter Records. The group made it out to Hollywood and after recording a single that went nowhere, Mudcrutch broke up. After that, Tom was able to convince Mike Campbell, Benmont Tench, along with two other friends from Gainesville, Stan Lynch and Ron Blair to be his band because he was still under contract to a record label. Tom Petty & the Heartbreakers released their self-titled debut album on November 9, 1976. The group slugged it out on the road with very little radio success in the United States, but the story was different when they landed in England.

Quote 5: "We were so busy playing...that number started, and then we'd start to go, Hmmm."

SONG: Breakdown - Tom Petty & HB 2:40

Dan: A song that hit more than a year after its release, "Breakdown," now newly remastered for *Tom Petty & The Heartbreakers The Best of Everything*, and curiously, written on a piano.

Another song released as a single from the debut album that never made the American charts but was always in demand live is "American Girl." The song came across the radar of one of Tom's all-time heroes, Roger McGuinn of the Byrds.

Quote 6: "I was very...other artists."

SONG: American Girl - Tom Petty & HB 3:35

Dan: Appropriately recorded on July 4th, 1976, Tom Petty & the Heartbreakers "American Girl," now found on their new double cd/4 lp collection *The Best of Everything*."

Quote (tease) Mike Campbell: "We have a...(laughs)."

Dan: Mike Campbell of the Heartbreakers will explain that theory and more musical treasures are on tap, when *Tom Petty and the Heartbreakers - the Best of Everything: All Access* returns to the airwaves in a few minutes.

END OF SEGMENT 1

SEGMENT 2

Dan: Thank you for rejoining our *All Access* behind-the-scenes look into the new collection *Tom Petty and the Heartbreakers - The Best of Everything*.

The Heartbreakers were the perfect combination for Tom Petty. The member that goes back furthest with Tom is the mega-talented guitarist, Mike Campbell.

Quote 8: "Well, I'm pretty lucky....other's holes."

Dan: One of those pretty good songs was the music for was "Refugee," which Mike brought to Tom as a demo. Tom's lyrics came fast, but the recording? Here's Mike.

Quote 9: "We have a theory...this thing."

SONG: Refugee (DTT - 1979) 3:30

Dan: Now on the double cd or 4 lp *Tom Petty & The Heartbreakers - The Best of Everything*, that was the second single off *Damn the Torpedoes*, "Refugee." The song peaked at number 15 on the Billboard Hot 100 charts back in 1980.

(Music up)

All of the success for *Damn the Torpedoes* was on the heels of a half-year long lawsuit Tom fought to win back his songwriting publishing and free himself from a bad recording contract.

Quote 10: "Well, it was a doubly joyous...that, you know."

The challenge for Tom & the band in 1981 was following up the massive success of *Damn The Torpedoes*. Mike Campbell

Quote 11: "Hard Promises" was...some didn't maybe."

Dan: One that definitely worked was the single "The Waiting," which propelled the album to #5 on the charts.

Quote 12: "Still a favorite...Waiting" anymore."

SONG: The Waiting - Tom Petty & HB 3:55

Dan: Tom Petty & the Heartbreakers "The Waiting," a song whose lyrics were inspired by him reading something that Janis Joplin once said, "I Love being onstage, it's just the waiting."

Quote (Tease) "And I hadn't...or something, you know?"

Dan: That's next when *All Access* comes back to your aural canals.

END SEGMENT 2

*****FOR NON-COMMERCIAL ONLY*****

November of 1982 brought the band's 5th studio album *Long After Dark*. The fledgling MTV was playing a big role in making music successful, and Tom and the band created interesting videos for their songs. Like the one for "You Got Lucky" off of *Hard Promises* involved a spaceship landing full of Heartbreaker cowboys.

Quote 13: "Jim Linnehan...wasn't then."

Dan: Mike Campbell wasn't pleased with the song's chart fate.

Quote 14: "Well there's been...(laughs)

SONG: You Got Lucky (LONG AFTER DARK 1982) 3:30

Dan: One of the 38 songs on the new *Tom Petty & The Heartbreakers The Best of Everything* double album, "You Got Lucky."

Quote: (tease)

Dan: That's next when *All Access* comes back to your aural canals.

END SEGMENT 1 of Non-commercial version

SEGMENT 3

Dan: Welcome back for the last segment of *Tom Petty & the Heartbreakers The Best of Everything: All Access*. I'm Dan Neer.

While on tour behind *Long After Dark*, Tom came up with a concept for his next album. He gave one of the songs that he had written, "The Best of Everything" to Robbie Robertson of the Band. Robbie was working on a movie soundtrack at the time.

Quote 16: "The track with Robbie...in the album."

SONG: The Best of Everything 5:25

Dan: One of the previously unreleased songs contained on the new Tom Petty & the Heartbreakers collection, that's the title piece, "The Best of Everything." That version of the song restores the second verse of the song that was originally recorded for *Southern Accents*.

(Musci up)

Throughout 1985, in order to support *Southern Accents*, Tom and the band toured with a horn section. In 1986, they wound up touring with Bob Dylan all around the world. It was during that tour that Tom met George Harrison & Jeff Lynne in England. When he got back home, he bumped into Jeff again and started writing and recording a few songs with him. Before he knew it, he suddenly realized he was recording a solo album. That record turned into "Full Moon Fever."

Quote 17: "Full Moon Fever...to do so."

Dan: One of the songs that Tom wrote at the time made him uneasy. It was called "I Won't Back Down."

Quote 18: "I wrote the song...Cash did it."

SONG: I Won't Back Down - Tom Petty 4:15

Dan: Tom Petty

Quote 23: "I always thought...to find there."

Dan: *Tom Petty The Best of Everything* is available on March 1, 2019. It is the first career-spanning collection of Tom Petty's hits with The Heartbreakers, through his solo work and with Mudcrutch. It contains 38 songs in all, including two previously unreleased tunes.

(Music up)

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Special thanks to the Petty Family, Mike Campbell, Benmont Tench, Tony Dimitriades, Larry Jenkins, and Jamie Hartley of UME.

I'm Dan Neer.

Thanks for listening.

(Music sustain)

Promo

Tom Petty

Quote: No reason for the Heartbreakers

Find out what Tom's talking about as he will take you behind the scenes with fellow Heartbreakers Mike Campbell and Benmont Tench of his first career-spanning collection of his hits. You'll also hear the two new previously unreleased songs. It's *Tom Petty & The Heartbreakers the Best of Everything: All Access*.